



AMERICAN YOUTH SOCCER ORGANIZATION

dedicated to the fastest growing sport in America

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To:- All Manager/Coaches
Memorandum #2

December 26th.,1964

Subject:- "SOCCER ACHIEVEMENTS"

As you are well aware, our organization is dedicated to the idea of promoting American youth to become as proficient in the game of soccer football as is the rest of the world.

In order to attain this we must all be thinking & acting along the same lines as regards to the methods & procedures to be used & therefore we now issue what we think at present is the best approach to this problem; modifications & adjustments will be made as they become obviously necessary.

One thing that we must point out is that the method adopted is patterned after the most successful one employed by ~~the~~ the U.S. Olympic swimming ~~team~~ coaches & their athletes, who in the short space of four years built up an all-conquering team of teen-age swimmers.

The most salient factor in their success was the adoption of specific goals for specific age-groups - from the attached you will at once ascertain that we are endeavouring to do likewise.

At the conclusion of each age-group, awards will be given to ALL boys attaining these standards & the best performance in each classification will receive a special award.

Each month every club will be advised of the best performance to date so as to instill a keen sense of competition & a greater sense of attention to practice each skill amongst players.

As to your coaching methods in order to attain these achievements, this is left entirely up to you.

